



Do's & Dont's User Days

Advanced Computing User Day
Amsterdam, Netherlands

Speaker
Danique Aaftink

April 29, 2024



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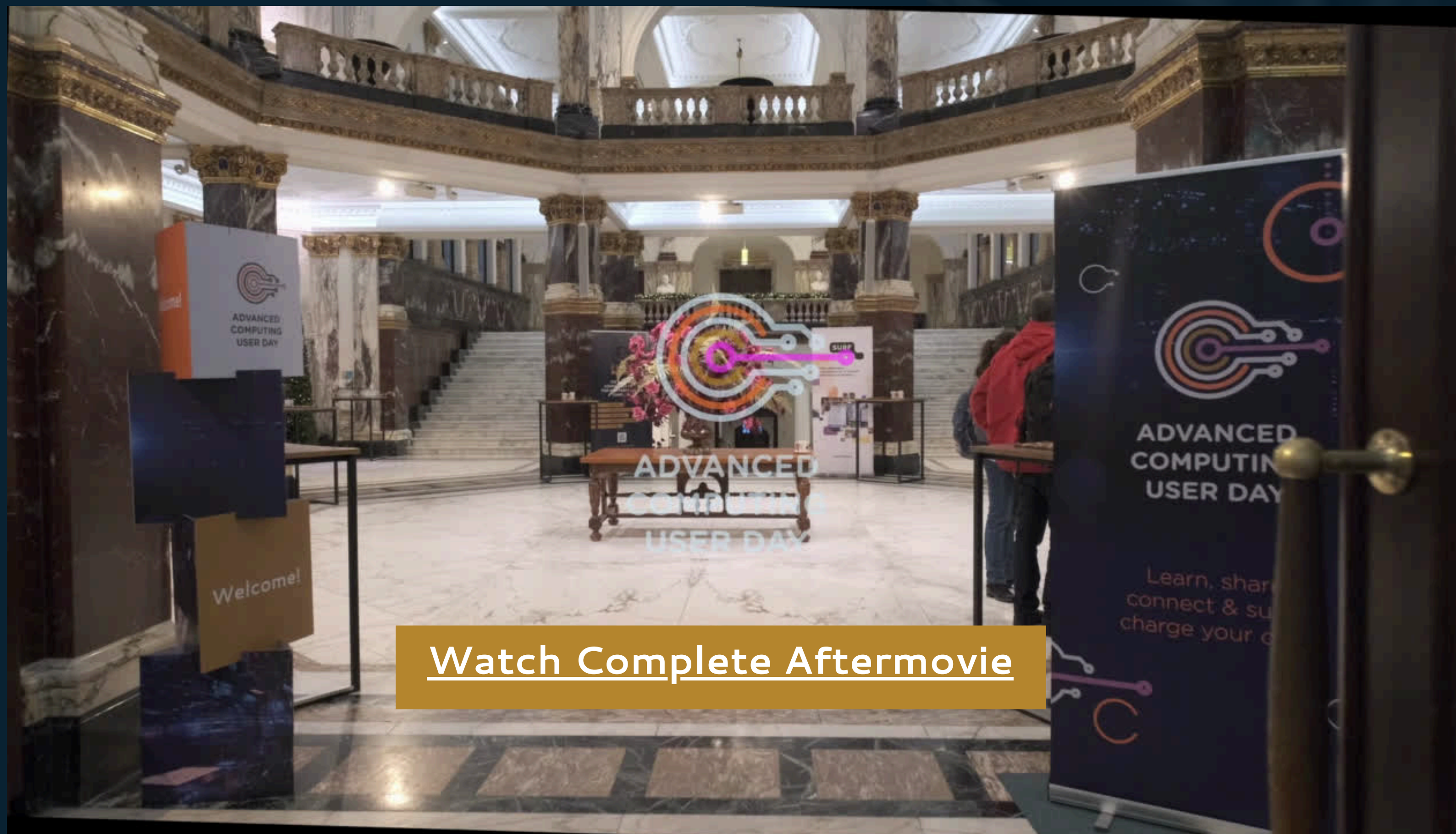
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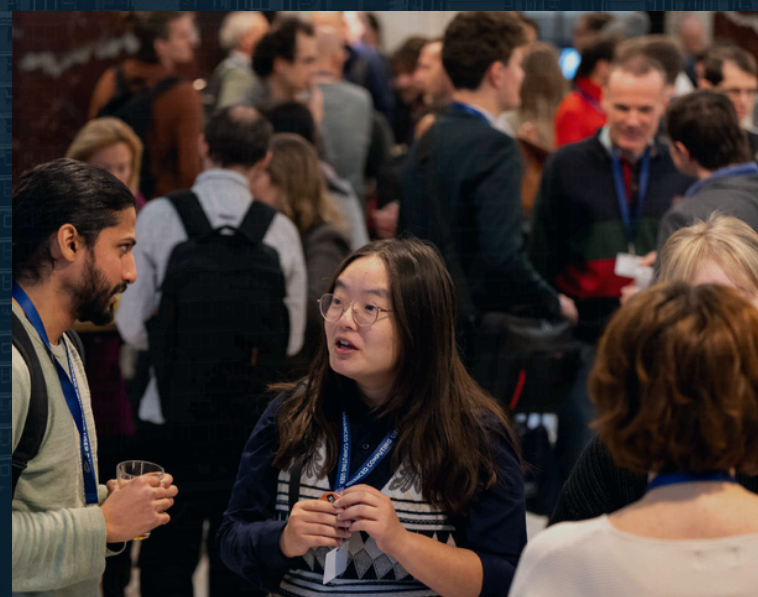


[Watch Complete Aftermovie](#)

Goals Advanced Computing User Day

- Inform and inspire users and visitors about state of the SURF/EuroCC services and trends in Large-Scale-Computing, AI, XR and Machine Learning.
- Facilitate peer-2-peer knowledge exchange and inspiration between visitors.
- As Organizers we want to learn from feedback of users.





Advanced Computing User Day

- December 7, 2023
- Royal Tropical Institute Amsterdam
- 260 registrations
- 207 visitors
- Participation is free of charge



Rating
8,5

Do's Programme

- Use Call for Proposals
- Provide enough time to network
- Speakers that can talk about their use cases, best practises, how did they solve problems
- Have all phone numbers of speakers
- Ask speakers for pdf's of the presentation to put online before they are going to speak



Do's Venue

- Use an authentic venue or that fits your theme
- Start at least 10 months in advance with securing venue + date
- Provide vegetarian/vegan food (sustainability)
- Create a good relationship with the event manager from the venue
- Be in touch with the person who is responsible from audiovisual
- Make sure there is enough space for people to enter and to get their badge



Do's Communication

- Involve the speakers (toolkit)
- Create a brand manual
- Start early and build up
- Spread tasks
- Content Calender for Socials
- Create a nice general presentation (Canva)
- Use an event app
- Have 5 professional photos ready to be published at the end of the event



Lesson's Learned

- Big Programme Committees
- Check Climate control in venue
- Don't do everything yourself communication
- Give more space for 'activities'
- Have a space available where visitors can have a meeting






Questions?

If you want to talk more

danique@eurocc-netherlands.nl

 Science Park 140,
Amsterdam

 +31 88 787 30 00

 info@eurocc-netherlands.nl

 www.eurocc-netherlands.nl



Thank You

eurocc-netherlands.nl



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